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Lessons from Drucker: how to use your ignorance

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In Addition: In the opening section of *Ready, Set, Done* (Oblio Press, 181 pages, $24.95), Toronto-based futurist Jim Carroll highlights some examples of the high-velocity change that is forcing companies to innovate faster than ever, and in the remainder of the book, he offers advice on the pitfalls to avoid and the proper steps to be taken. It's a high-level, strategic look, touching on concepts such as just-in-time knowledge, an up-to-date version of continuous learning we need to understand; 21st century capital; and why Band-Aid innovation doesn't work. It's broad in what it covers and briskly written, with some fascinating anecdotes from his own experiences as a consultant or odd things he has dug out about industries (did you know there's a new cadre of workers called manure managers?) but somewhat jumpy and repetitive.